

# 2024 SPECTACULAR INFORMATION

## EVENT STRUCTURE

- 2024 SPECTACULAR will be held at the:  
**VSU Multipurpose Center (MPC)**  
**20809 2nd Avenue, Petersburg, VA 23803**
- There will not be reserved seating.
- Spectators and participants will not be permitted to sit in in the areas between Sections 105 and 106. These areas will be for judging and scoring the event. [See the Venue Map on page #6.](#)
- The performance order will be created once all teams register so that the divisions can be determined.
- CCL and the VSU MPC will not be responsible for your team's items if you leave them unattended in the stands.
- There will be a music check before each session. Coaches should designate someone to check their music just in case their team is in warm-ups during that time.
  - 1<sup>st</sup> Session music check: 8:30AM-8:50AM.
  - 2<sup>nd</sup> Session music check: 12:45PM-1:05PM.

## SPECTATOR ADMISSION

- "VSU MPC welcomes Chesterfield Cheerleader League (CCL). The VSU Multipurpose Center operates as cashless venue, we accept all major credit cards. The VSU Multipurpose Center has a Clear Bag Policy. Bags must be clear plastic, vinyl, or PVC and cannot exceed 12 x 6 x 12. The VSU MPC will allow small clutch bags/wallets no larger than 4.5 x 6.5. Any bags/purse that are larger in size will need to be returned to the owner's vehicle or disposed of."
- Tickets will be on sale beginning 8/28/2024.
  - General Admission is \$20 per ticket. There is an Early Bird discount of \$3 if the ticket is purchased by 9/22/2024. The Early Bird price is \$17 per ticket.
  - Refunds will not be issued.
  - Ticket purchases can be made online at <https://www.ticketmaster.com/event/0100611AC1A436EA> <sup>1</sup>.

NOTE: The facility uses **Ticketmaster** for online sales. Ticketmaster has fees that it charges on top of the event ticket price.

Ticketmaster fees are displayed at checkout:

- \$4.95 per ticket and
- \$3.25 per order

<b>TOTAL</b>	<b>\$25.20</b>
<b>Tickets</b>	
Early Bird Discount: \$14.00 x 1	\$14.00
<b>Fees</b>	
Service Fee: \$4.95 x 1	\$4.95
Facility Charge: \$3.00 x 1	\$3.00
Order Processing Fee	\$3.25

<sup>1</sup> Important Event Info [Chesterfield Cheerleader League Spectacular Tickets Oct 20, 2024 Petersburg, VA | Ticketmaster](#)

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- **Ticket purchases can be made at the VSU MPC box office Monday-Friday, 11AM-5PM without the Ticketmaster fees.**
- Tickets will be sold at the door on the day of the event for the General Admission cost of \$20.
- Spectators will not be permitted to enter the building without purchasing a ticket.
- Doors open at 8AM and the box office will open at 7:30AM on the day of the event.
- CCL will offer free admission for specific youth participants and Pre-K aged children. A ticket is required for entry. These tickets are issued only at the box office. Eligible youth must be:
  - Non-competing CCL Cheerleaders wearing their team's uniform.
  - CQL and CBL players on a 2024 roster wearing their team's jersey.
  - Pre-Kindergarten children that are age 5 and under.
- Park in designated, marked parking spaces.
  - Towing will be enforced at the owners' expense for cars parked illegally.
  - Associations and their spectators should park in lots 39, 40 or 41. Lot 43 is reserved for the judges and the DJ. Lot 42 is reserved for volunteers and board members. [See the Parking Map on page #5.](#)
  - Handicapped parking is available in all lots.
  - Parking spaces and walkways should not be blocked, preventing traffic and crowd flow.
  - Directions and parking information can be found at [Get door to door directions | Directions and Park | VSU Multi-Purpose Center \(vsumpc.com\).](#)

### **TEAM CHECK-IN**

- **The external check-in door is located next to parking lot #43.** [See the Entry Map on page #4.](#)
- Teams wishing to enter the venue before their check-in time will have dedicated doors at the front of the venue that are marked. They should be wearing their event credentials. Doors open at 8AM.
- The venue's Clear Bag policy will not apply to participants, coaches and directors. However, venue security will be checking bags.
- Instructions on how to transition to check-in without having to exit the venue will be provided at the 10/17/2024 league meeting.
- Coaches should follow the performance order schedule and check-in at the time assigned to their team. The performance order will be created after the registration deadline.
- While it is important to be on time, teams should not congregate at check-in prior to their scheduled time. It is important to be courteous to other teams attempting to check-in at their scheduled time.
- Participants should not bring personal items to check-in because teams will transition through warm-ups then to the performance mat immediately after checking in.

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- Only credentialed Directors, coaches and cheerleaders will be allowed at check-in. Directors and coaches must also be wearing their valid (not expired) Chesterfield Parks and Recreation Athletic Volunteer Eligibility Card.
- **Spectators, non-competing cheerleaders, children of Coaches and Directors, Association helpers (photographers, music helpers, equipment carriers, mascots, etc.) will not be permitted at check-in.**
- Upon checking in, teams will have 5 minutes to take photos in front of the Spectacular backdrop before transitioning to their first warmup. So, please ensure you arrive at check-in on time!

### **WARM-UPS**

- It is important that teams navigate through warm-up at the appropriate times. Delays will impact the event schedule.
- After check-in, teams will be escorted to an area where they will have 10 minutes for stretching and preliminary exercise. No stunting or tumbling is allowed in this area. Teams have the option to use some of that time to take pictures in front of the event backdrop.
- Teams will then transition to the first warm-up mat where they will have 5 minutes.
- Teams will move to the second, and final warm-up mat where they will have 5 minutes.
- Unless there are delays communicated to you by the CCL volunteer, your warm-up times begin at the times designated on the schedule. Please be cognizant of those times and ensure that you transition your teams in an efficient manner.

### **PERFORMANCES and AWARDS**

- There will be a designated viewing area for the fans of the team performing.
  - Spectators should follow the instructions of the volunteers that are facilitating the crowd flow.
  - Spectators should enter and exit the viewing area quickly.
  - Performances will begin in accordance with the schedule and will not await the gathering of a team's fans.
- Sarah Dearmon, Kristie Oliver, and Last Year Senior awards will be presented following each team's performance.
- Division awards will be presented at the end of each session along with the session's grand champion trophy.

**Please be sure to share key points from this document that are relevant to your families. Your League is excited for this year's event and cannot wait to host you 😊!**

# 2024 SPECTACULAR INFORMATION

## ENTRY MAP



**PARKING MAP**



**VENUE MAP**

